

ARKANSAS DEPARTMENT OF EDUCATION  
STATE ADOPTED LIST  
TEXTBOOKS/INSTRUCIONAL MATERIALS -- MARKETING, GRADES 9--12 (2009-2015)

Publisher	ISBN	Title	Copyright	Edition	Grade	Wholesale
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<b>CENGAGE LEARNING, INC.</b>	9780538446648	Marketing	2009	3rd	9--12	\$58.00
<b>CENGAGE LEARNING, INC.</b>	9780538446655	Activities & Study Guide	2009	3rd	9--12	\$14.00
<b>CENGAGE LEARNING, INC.</b>	9780538446693	ExamView	2009	3rd	9--12	\$150.00
<b>CENGAGE LEARNING, INC.</b>	9780538698191	SCANS 2000 Developing A Marketing Plan Virtual Simulation CD with Users Guide	2001	1st	9--12	\$74.50
<b>CENGAGE LEARNING, INC.</b>	9780538698214	SCANS 2000 Facilitator Guide-Developing A Marketing Plan	2001	1st	9--12	\$45.00
<b>CENGAGE LEARNING, INC.</b>	9780538446686	DVD	2009	3rd	9--12	\$199.00
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<b>CENGAGE LEARNING, INC.</b>	9780538446716	Instructor's Resource CD	2009	3rd	9--12	\$150.00
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<b>CENGAGE LEARNING, INC.</b>	9780538445177	ExamView	2008	3rd	9--12	\$150.00
<b>CENGAGE LEARNING, INC.</b>	9780538445184	Instructor's Resource CD	2008	3rd	9--12	\$150.00
<b>CENGAGE LEARNING, INC.</b>	9780538445191	Annotated Instructor's Edition	2008	3rd	9--12	\$62.00
<b>CENGAGE LEARNING, INC.</b>	9780538438292	Sports And Entertainment Management	2005	1st	9--12	\$33.00
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<b>CENGAGE LEARNING, INC.</b>	9780538438339	Instructor's Resource CD	2005	1st	9--12	\$150.00
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<b>CENGAGE LEARNING, INC.</b>	9780538438308	Annotated Instructor's Edition	2005	1st	9--12	\$62.00
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<b>CENGAGE LEARNING, INC.</b>	9780538442916	Module Box	2007	1st	9--12	\$382.00
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<b>GOODHEART-WILCOX</b>	978159070918-4	Fashion Marketing & Merchandising	2009	3rd	9--12	\$49.98
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