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ARKANSAS DEPARTMENT OF EDUCATION

Tony Wood, Commissioner

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Support National Parental Involvement Day Nov. 20

The Arkansas Department of Education encourages parents, teachers, administrators and businesses to support National Parental Involvement Day Nov. 20. Research shows that a child's academic progress greatly improves when parents or guardians are involved in their child's education.

In support of National Parental Involvement Day, the Arkansas State Board of Education passed a resolution encouraging and supporting positive and productive communication between families and educators. Pictures of the resolution are available at <http://www.arkansased.org/divisions/communications/photo-gallery/album/46>.

To encourage ongoing communication between parents and teachers, the Arkansas Department of Education partnered with the State Board of Education and other educational advocacy groups to launch the My Child/My Student public awareness campaign in September.

As part of the campaign, ADE has posted many communication tools and resources on its webpage and social media sites. Resources include tips parents can use to discuss their child's educational progress and goals, as well as questions and resources teachers can use when talking with parents. A list of monthly topics is posted on the site, as well as links to newsletters and social media tools. Three videos about the initiative also have been posted, and information for teachers and parents is available in both English and Spanish.

To learn more about the My Child/My Student campaign, go to <http://www.arkansased.org/divisions/communications/my-childmy-student>. Information also is posted on ADE's Facebook and Twitter sites. Links are below.

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