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ARKANSAS DEPARTMENT OF EDUCATION

Tony Wood, Commissioner

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My Child/My Student Communication Campaign Announced

LITTLE ROCK — A student's academic success largely depends on positive, ongoing communication between a parent and teacher. To encourage productive conversations, the Arkansas Department of Education announces the My Child/My Student campaign. The campaign is a joint effort between ADE, the State Board of Education, and public education advocacy and support groups around the state.

"We are very excited about this campaign," ADE Commissioner Tony Wood said. "Research has shown time and again that when parents and teachers work together, a student's opportunity for academic success increases."

The campaign gives parents and teachers the tools and resources they need to have meaningful conversations about a child's academic progress. Each month, the campaign will highlight a specific topic. Along with the topic, a group of questions for parents and teachers will be posted on ADE's website, Facebook and Twitter sites. The questions are designed to encourage conversations throughout the year.

To learn more, go to the My Child/My Student page on the ADE website:
<http://www.arkansased.org/divisions/communications/my-childmy-student>.

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