



September 17, 2014

Dear Technology Coordinator,

The Arkansas Department of Education is writing to request your participation in EducationSuperHighway's latest data collection effort designed to complete the picture of your district's broadband network. Please take 10-15 minutes to complete [this survey](#) and follow up directly with EducationSuperHighway to clarify your district's E-Rate data by Tuesday, September 23.

The purpose of our work with EducationSuperHighway is to improve broadband connectivity and ensure every school in Arkansas has the capacity to take advantage of digital learning. The data collected throughout this project will be used to identify options for lowering costs and increasing bandwidth for Arkansas school districts. We truly appreciate your contributions to the data collection effort thus far and ask that you spend a few more moments completing the latest survey and contacting EducationSuperHighway to clarify the E-Rate data you submitted so that we can gain a comprehensive view of your district's network infrastructure.

To participate, please complete the following steps:

1. **Complete [this survey](#).** The survey was designed by EducationSuperHighway to collect only the remaining data needed to fill in any gaps.
2. **Call or email EducationSuperHighway.** EducationSuperHighway needs your assistance to clarify your district's E-Rate data, but has not been able to reach you by phone or email. Please email [pricing@educationsuperhighway.org](mailto:pricing@educationsuperhighway.org) to schedule a few minutes to clarify your district's data, or call (415) 967-7426 between the hours of 10:30am and 6pm CT to complete this request.

If you have questions about this participation request or the EducationSuperHighway project in general, **please join EducationSuperHighway CEO Evan Marwell on the Arkansas Technology Coordinator Google Hangout at 2:30pm this Friday, September 19.** Click [here](#) to watch the Hangout live and feel free to submit any questions [here](#) ahead of time.

Sincerely,

Becky Rains  
Arkansas State E-rate Coordinator  
Arkansas Department of Information Systems  
Arkansas Department of Education

Ethan Castro  
Director of State Programs  
EducationSuperHighway