

Jump Start Joint Use: Increasing Physical Activity Before During and After the School Day Joint Use Agreement in Arkansas

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Arkansas Department of Education

What is Joint Use?

“Joint Use promotes healthy lifestyles through community partnerships by encouraging schools and other community organizations to share indoor and outdoor spaces like gymnasiums, athletic fields, playgrounds and walking tracks to increase opportunities for children and adults to become more physically active and lead healthier lifestyles.”

- Providing Safe places to Play/Exercise to more community members for longer hours.
- Maximizing Resources – Both Partners Maintain Space

How is JUA Different?

- Long Term Use rather than one time
- A formal partnership is formed
- Both provide resources to maintain the space
- Both use frequently/ongoing



How Does it Work?

- Community Use of School Space

- Vacant Facilities

- Consolidations and new construction

- Playgrounds

- Indoor & Outdoor School recreational space

- Gymnasium, Football fields & walking tracks

- School Use of Community Space

- Swimming pools

- Tennis courts

- Softball & baseball fields

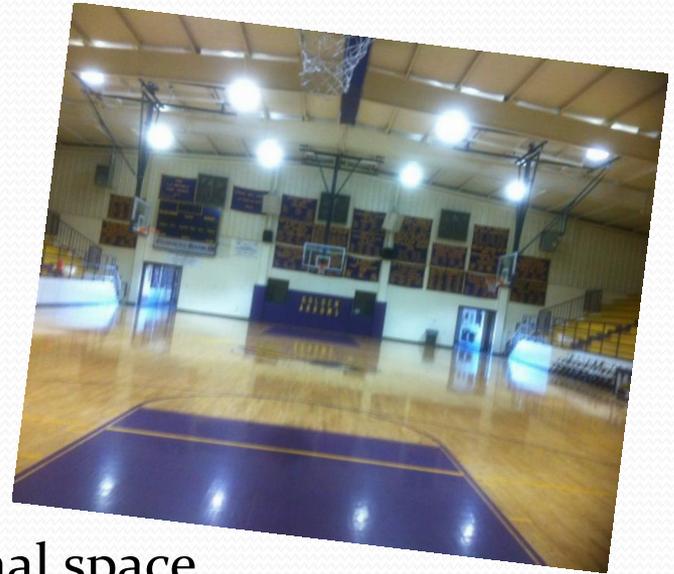
Who can JUA Impact?

- Target Population - Specific Group
 - Little League Association gains use of a school gymnasium for basketball programming
 - School gains use of a community tennis court for Tennis Team
- Unspecified Population – Community wide
 - City gains access to school walking track for community use after school hours
 - City gains access to school gymnasium for community use after school hours



Why does Joint Use Work?

- Maximizes Local Resources
 - **Cost Effective**
 - Aid in maintaining
 - **Capacity Building**
 - Target Population– Use of additional space
 - Whole Community– Allows access to additional recreation for community



What is the Potential Impact?

- Increased Access to recreational spaces
- Increased Access to recreational programming
- Better maintained spaces
- Increased Physical activity levels
- Lower Obesity Rates
- Healthier Community Lifestyles

Things to Consider

Community Need

- What are the obesity rates in your community?
 - Local school district's BMI Report - Children
 - County data – Adults
- Where is the most need?
 - What area of town is lacking recreational space
 - What specific population
- Community assessment of recreational space
 - What is available
 - What needs work
 - How can the space be shared, the extended hours, access be extended to more community members?

Things to Consider

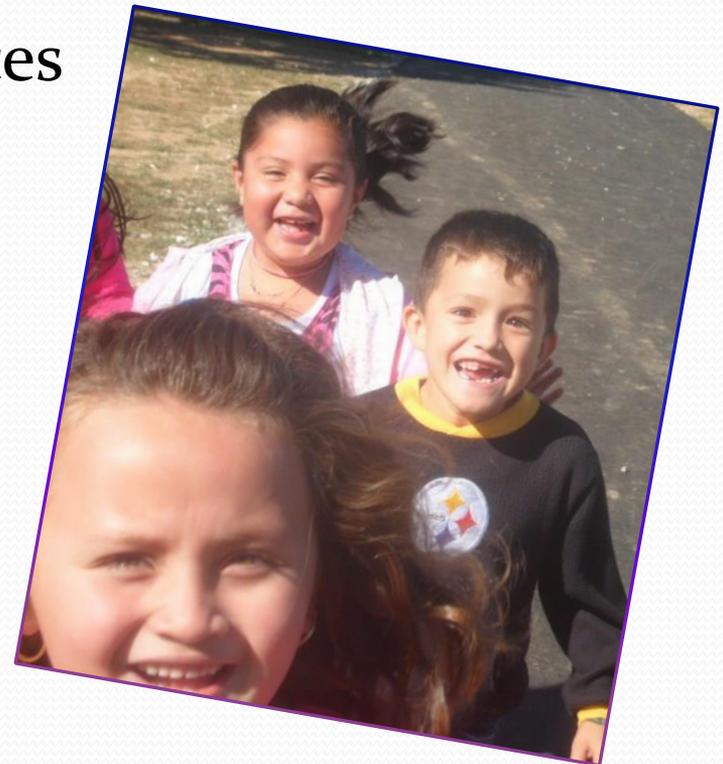
Potential Partners

- City Counsel/ Community Leaders
- Local Parks and Recreation
- Boys and Girls Club
- Local Youth Athletic Associations
- U of A County Cooperative Extension Service
- Other municipal or non-profit organizations
- Hometown Health Coalition

Nitty Gritty

Gather Community Interest/Partners

- Joint Use Resolution/Task Force
- Mapping Potential Joint Use Spaces
- Identify Potential Partner
- Identify Priority Spaces/Areas
- Visit the Site



Resolution/Task Force



NATIONAL POLICY & LEGAL ANALYSIS NETWORK
TO PREVENT CHILDHOOD OBESITY

Model Joint Use Resolution

Developed by the National Policy & Legal Analysis Network
to Prevent Childhood Obesity (NPLAN),
a project of Public Health Law & Policy (PHLP)

www.nplan.org | www.phlpnct.org



nplan

NATIONAL POLICY & LEGAL ANALYSIS NETWORK
TO PREVENT CHILDHOOD OBESITY



phlp public health law & policy

Ordinances and Resolutions

Local legislative bodies generally act by adopting ordinances or resolutions.¹ Ordinances are binding legislative acts that have the same force of law as a statute passed by a state legislature. Local governments enact ordinances when required to do so by state law or charter or when they want to impose laws that are binding on their citizens.

Resolutions, by contrast, are typically less formal statements of law or policy. While practices may vary by municipality, local legislative bodies often use resolutions to set official government policy, approve contracts, issue commendations, direct internal government operations, or establish a task force to study an issue. Resolutions are procedurally easier to adopt than ordinances and can be an effective step for public agencies to study and implement policies such as joint use.²

NPLAN's Model Joint Use Resolution

The purpose of NPLAN's Model Joint Use Resolution is to assist local governments in laying the foundation for establishing more formal joint use policies and agreements. Adopting the model resolution, or a version of it, is a first step in encouraging collaborative relationships among public agencies and/or community organizations to expand access to recreation facilities and related programs. Affirming an agency's commitment to joint use through adoption of the model resolution will set the stage for more robust actions, such as negotiating and executing joint use agreements.

The model resolution offers several policy options. In some instances, alternate language is offered (e.g., [*black / white*]) or blanks have been left (e.g., [____]) for a community to customize the language to fit its needs. In other instances, the options are mentioned in annotations ("comments"). In considering which options to choose, drafters should balance public health benefits against practical political considerations in their particular jurisdiction. One purpose of including a variety of options is to stimulate broad thinking about the types of provisions a community might wish to explore, even beyond those described in the model.

NPLAN is interested in novel provisions communities are considering. The best way to contact us is through our website: www.nplan.org.

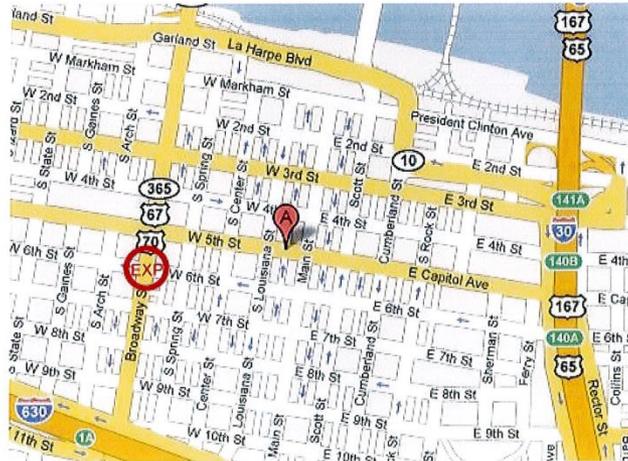
Mapping Joint Use

Arkansas' Partnering For Health Communities
Joint Use Agreement Program

JUA Mapping Exercise - Worksheet 1

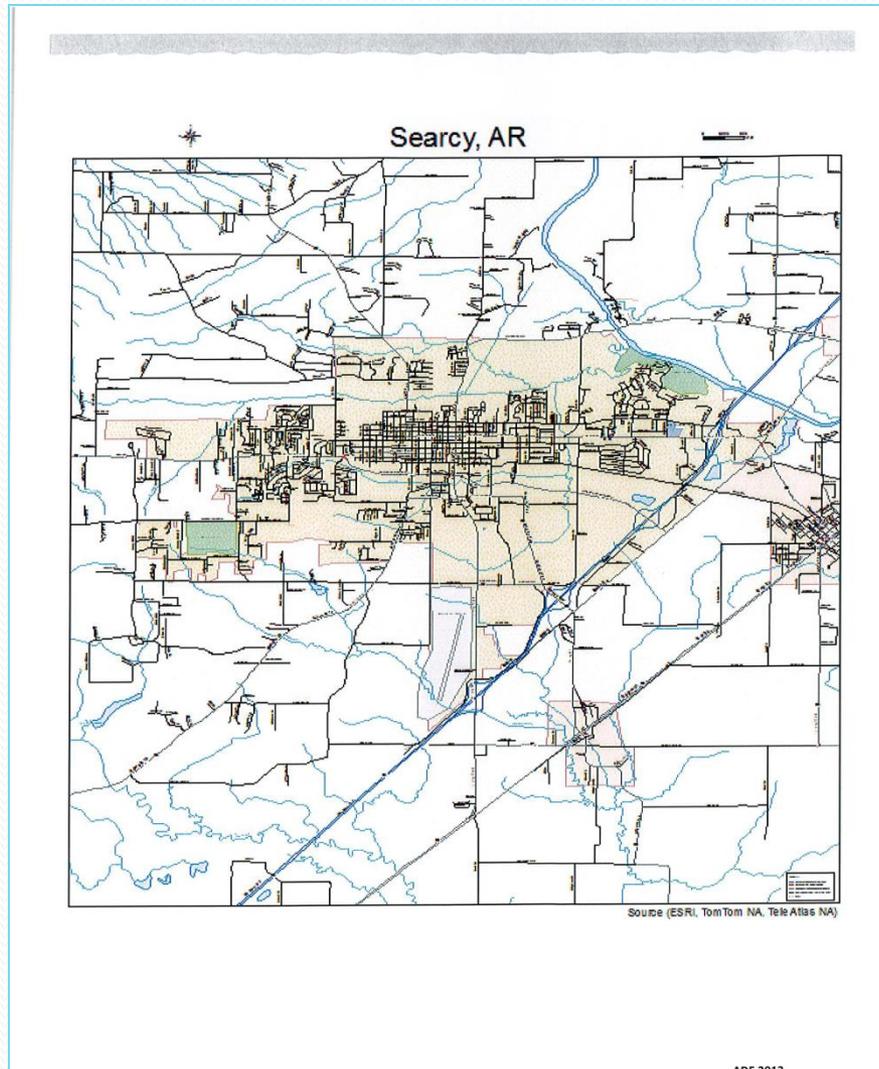
1. Divide the City/town into zones (based on neighborhoods, the population's likely shopping, school, work, play, etc concentration).
2. Circle all recreational spaces in the city/town (Include undeveloped green spaces).
3. Shade each Zone of the city/town based on the following criteria:
 - a. **Green** – High population of low income AND scarce recreational space/programming available
 - b. **Yellow** - mid to low population of low income OR mid to high recreational space/programming available
 - c. **Red** – Low population of low income AND high recreational space/programming available
4. Note with a ★ to indicate the area as a "Focus Area".

NOTE: Focus should be determined based on (lack of recreational space in the area, lack of recreational programming in the area, high population of low income levels in the area, etc)

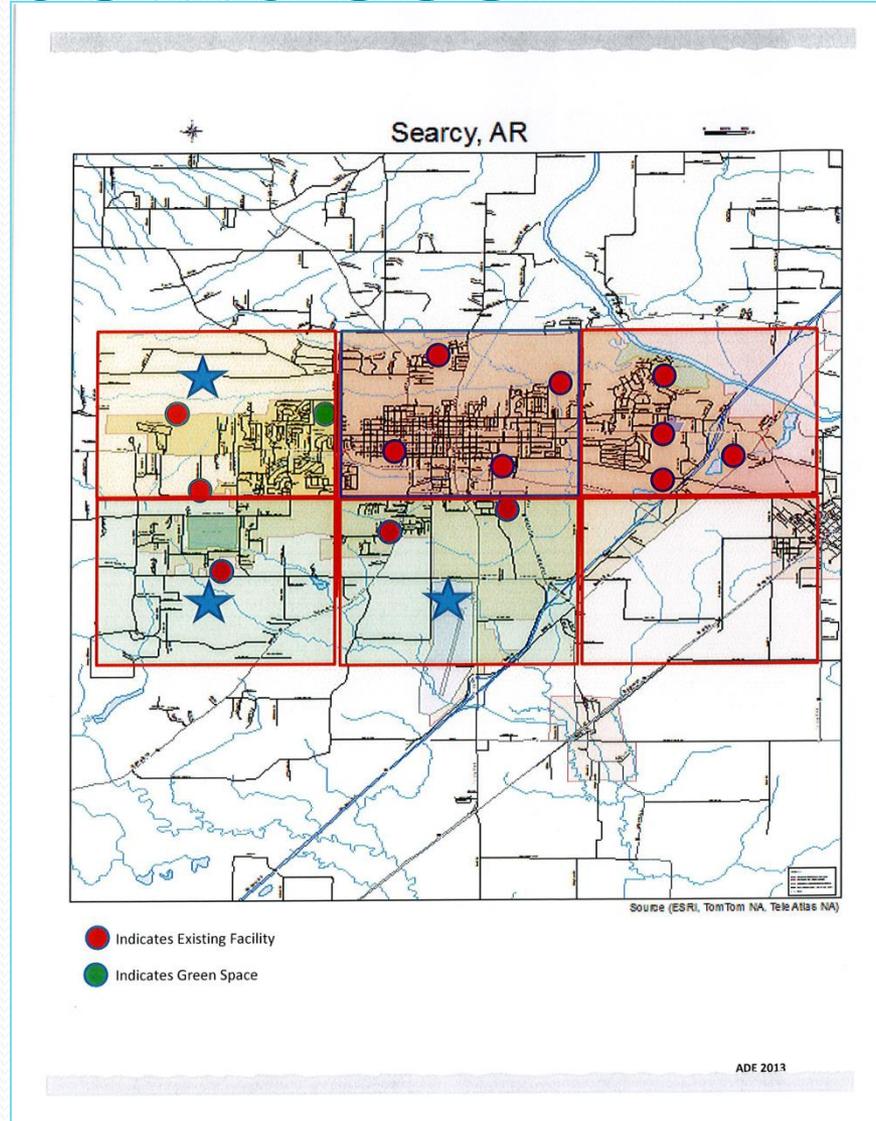


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Mapping Joint Use



Mapping Joint Use



Partner Profile

Arkansas' Partnering For Health Communities
Joint Use Agreement Program

JUA Partner Profile - Worksheet 2

- Using the information from the Mapping Exercise – List the spaces in the Green and Yellow “Focus Areas” below.
- List all Potential partners that may benefit from use of the space.
- Answer the questions regarding each Partners use of the space.

EXAMPLE

Space: High School Track and Field Owner: School District
New Use: Community Access for walking/play after hours

Potential Partners (List all possible outside organizations that would benefit from use of the space)	Could this partner benefit from use of space?	Does this partner have the ability to aid in maintaining space?	Population Impact	Comments
City of XXXXX	Yes- No track on this side of town	Yes- custodial/security	Community wide	

Space: _____ Owner: _____
New Use: _____

Potential Partners (List all possible outside organizations that would benefit from use of the space)	Could this partner benefit from use of space?	Does this partner have the ability to aid in maintaining space?	Population Impact	Comments

Space: _____ Owner: _____
New Use: _____

Potential Partners (List all possible outside organizations that would benefit from use of the space)	Could this partner benefit from use of space?	Does this partner have the ability to aid in maintaining space?	Population Impact	Comments

Space: _____ Owner: _____
New Use: _____

Potential Partners (List all possible outside organizations that would benefit from use of the space)	Could this partner benefit from use of space?	Does this partner have the ability to aid in maintaining space?	Population Impact	Comments

Priority Matrix

Arkansas' Partnering For Health Communities
Joint Use Agreement Program

Joint Use Priority Matrix - Worksheet 3

Using the information from the Partner Profile Worksheet mark in each box the potential joint use project by indicating the "space/partner". Use the following information to locate which box each potential partnership should be placed in:

- Size of Impact Target Area – Take into consideration the impact on the population experiencing the most disparities due to high pop. Of low income families and/or lack of space in the area
- Feasibility (to Implement) – Take into consideration the feasibility of potential partners and/or the condition of the space.

Transfer your solutions from the previous worksheet into this Impact/Feasibility matrix. Then circle the "better" solution: a) larger impact; b) feasible to accomplish; c) helps reduce disparities

Feasibility (Implement)	Size of Impact for Target Area		
	Large	Medium	Small
High	Green <small>Example: "High School Track/City"</small>	Green	Yellow
Medium	Yellow	Yellow	Yellow
Low	Yellow	Red	Red

Result: Prioritize Items that Appear as follows:

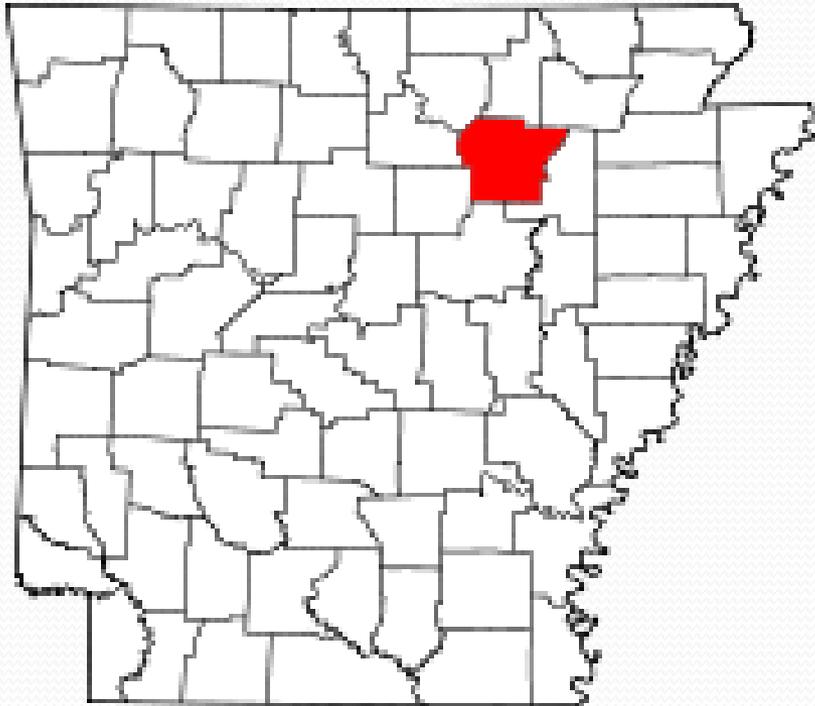
Green Box: Indicates a Good Joint Use Partnership -

Yellow Box: Indicates Move forward with Caution may not impact high priority population and/or may potentially result in an unsuccessful partnership

Red Box: Indicates Not a Good Joint Use Partnership – not beneficial to partners, unworkable space, and low impact on target pop.

Spotlight on Local Efforts

Independence County, Arkansas



- ❑ Community Use of School Space During Non-School Hours
- ❑ Community Use of City Space

Spotlight on Local Efforts

Independence County, Arkansas



Spotlight on Local Efforts Independence County, Arkansas



Spotlight on Local Efforts Independence County, Arkansas





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Spotlight on Local Efforts

Yellville, Arkansas



Spotlight on Local Efforts

Yellville, Arkansas



Spotlight on Local Efforts

Yellville, Arkansas



Spotlight on Local Efforts

Yellville, Arkansas

- ❑ School Use of City Park
- ❑ City Use of School Space
- ❑ Community Group Use of School Garden



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Spotlight on Local Efforts

Fouke, Arkansas



- ❑ Community Use of School Space During Non-School Hours.
- ❑ Playground
- ❑ Middle School Gym
- ❑ Outside Blacktop Area
- ❑ Fitness Circuit Stations

Spotlight on Local Efforts

Fouke, Arkansas



Spotlight on Local Efforts Fouke, Arkansas



Spotlight on Local Efforts

Fouke, Arkansas





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[www.facebook.com/fouke elementary school](http://www.facebook.com/fouke%20elementary%20school)



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Spotlight on Local Efforts

Bryant, Arkansas



Arkansas



- ❑ Community Use of School Space During Non-School Hours
- ❑ School Use of City Space

Spotlight on Local Efforts

Bryant, Arkansas

Facilities for School Use



Facility: Bishop Park Aquatic Center
Partner 1: Bryant HS Swim Team
Partner 2: Community Center containing four (4) swim programs, six (6) swim schools, 4,000+ members
Timeframe: Five (5) months

Facilities for Community Use

Facility: Hurricane Creek Elementary

Partner 1: Bryant Schools

Partner 2: Bryant Parks Youth Basketball League

Timeframe: Three (3) Months



Spotlight on Local Efforts

Bryant, Arkansas

Who Should We Involve?

Bryant School District	City of Bryant
School Superintendent	Parks Director
Asst. Superintendent	Recreation Superintendent
Athletic Director	Programmer
Coaches	Local Wellness Committee

Spotlight on Local Efforts

Bryant, Arkansas

Supplies for Pool JUA

Chemicals, Utilities - \$2,000

Pool Floor Safety Mats - \$1,000

Large Storage Basket - \$250

Lane Rope - \$700

Touch Pad - \$1,300

Lane Rope Storage Reel - \$1,150

Kickboards - \$500

Lifeguards/Supervision - \$2,369.88

Supplies for Pool JUA

Facility Staffing - \$2,268

Utilities - \$4,500

Basketball Nets - \$50

Monster Ball Lockers - \$950

Basketballs - \$2,000

Lane Rope Storage Reel - \$1,150

Kickboards - \$500



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Steps to Success!

- Task Force/ Joint Use Resolution
- Needs Assessment
- Implementation
- Evaluation/New Opportunities





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[Visit School Health Services Office Website](#)



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