

Journalism II

Curriculum Framework

2012

Course Title: Journalism II
 Course/Unit Credit: 1
 Course Number: 415010
 Teacher Licensure: Please refer to the Course Code Management System (<https://adedata.arkansas.gov/ccms/>) for the most current licensure codes.
 Grades: 9-12
 Prerequisite: Journalism I

Journalism II

Journalism II is a two-semester course designed to provide students with an intermediate study of media applications above Journalism I. This course can serve as further preparation for advanced media applications. Students in Journalism II will become active participants in the world of media to enhance their communication skills. Students will progress in their academic knowledge through the roles of reporters, photographers, ad sales, and marketing team members. Writing, technology, and visual and electronic media are used as tools for learning as students create, assess, and produce. Students will learn to apply journalistic guidelines for writing and design, which include objectivity, responsibility, and credibility. Journalism II does not require Arkansas Department of Education approval.

Prerequisite: Journalism I

Strand	Content Standard
Law and Ethics	1. Students will evaluate legal and ethical issues.
History	2. Students will develop knowledge of the history and role of journalism in society.
Management and Organization	3. Students will demonstrate a working knowledge of staff management and organization.
Design and Production	4. Students will create designs for media.
Writing	5. Students will create various pieces of journalistically sound writing.
Photography	6. Students will demonstrate a working knowledge of photographic principles.

Note: In this document specific grade bands (9-10 and 11-12) are not included in the connections to the Common Core State Standards for English Language Arts & Literacy in History/Social Studies, Science, and Technical Subjects (CCSS-ELA). The appropriate grade band should be selected based on the desired level of rigor.

Strand: Law and Ethics

Content Standard 1: Students will evaluate legal and ethical issues.

Connections to
CCSS – ELA

LE.1.JII.1	Analyze current legal and ethical issues pertaining to freedom of the press	RI.4, RI.8, RI.9 W.1, W.2, W.4, W.5, W.6, W.8, W.10 SL.1, SL.2, SL.3, SL.4, SL.5 L.1, L.3, L.4, L.5, L.6
LE.1.JII.2	Determine various legal restrictions placed on the press and electronic media	RI.4, RI.8 W.1, W.2, W.4, W.5, W.6, W.8, W.10 SL.1, SL.2, SL.3, SL.4, SL.5 L.1, L.3, L.4, L.5, L.6
LE.1.JII.3	Explain ethical responsibilities regarding sourcing and technological aspects of media (e.g., <i>Code of Ethics</i> , staff policy)	RI.4 W.1, W.2, W.4, W.5, W.6, W.8, W.10 SL.1, SL.2, SL.3, SL.4, SL.5 L.1, L.3, L.4, L.5, L.6

Strand: History

Content Standard 2: Students will develop knowledge of the history and role of journalism in society.

Connections to
CCSS – ELA

H.2.JII.1	Analyze the role of journalism in a democratic society	RI.7, RI.8, RI.9 W.1, W.2, W.9b, W.10 SL.1, SL.2, SL.3, SL.4, SL.5 L.1, L.2, L.3, L.4, L.5, L.6
H.2.JII.2	Analyze the impact of journalism on contemporary events (e.g., call to action, credibility of the media, how journalism shapes outcome of current events, policy, public opinion)	RI.7, RI.8 W.1, W.2, W.9b, W.10, SL.1, SL.2, SL.3, SL.4, SL.5 L.1, L.2, L.3, L.4, L.5, L.6
H.2.JII.3	Analyze the impact of photography in contemporary journalism (e.g., emotional connection, how photos enhance text, reader response)	W.1, W.2, W.9b, W.10 SL.1, SL.2, SL.3, SL.4, SL.5 L.1, L.2, L.3, L.4, L.5, L.6

Strand: Management and Organization

Content Standard 3: Students will demonstrate a working knowledge of staff management and organization.

Connections to
CCSS – ELA

MO.3.JII.1	Apply organizational and time management skills necessary to meet staff production schedules	RI.7 SL.1, SL.2, SL.3
MO.3.JII.2	Apply the existing staff plan for financing media productions	RI.7 SL.1
MO.3.JII.3	Apply the existing staff plan to maximize the circulation of the media	RI.7 SL.1

Strand: Design and Production

Content Standard 4: Students will create designs for media.

Connections to
CCSS – ELA

DP.4.JII.1	Apply the available technologies used in publishing to create appropriate media	RI.7 SL.1, SL.2, SL.3, SL.4 L.5
DP.4.JII.2	Apply design principles and trends for media production (e.g., <i>color harmony</i> , <i>column layout</i> , graphic effects, <i>typography</i> , Web design)	RI.7 SL.1, SL.2, SL.3, SL.4 SL.5
DP.4.JII.3	Analyze content for selected media through reporting, writing, editing, photography, layout, and design	RI.7 SL.1, SL.2, SL.3, SL.4, SL.5

Strand: Writing

Content Standard 5: Students will create various pieces of journalistically sound writing.

Connections to
CCSS – ELA

W.5.JII.1	Write original interview questions, using advanced research skills in various forms of writing	RI.3, RI.7, RI.10 W.2, W.4, W.5, W.6, W.7, W.8, W.9b, W.10 SL.1,SL.2, SL.3, SL.4, SL.5 L.1, L.2, L.3, L.4, L.5, L.6
W.5.JII.2	Write a variety of original <i>journalistically sound</i> pieces suitable for publication (e.g., basic features, basic news, poetry, <i>secondary coverage</i>): <ul style="list-style-type: none"> • captions • headlines 	W.1, W.2, W.3, W.4, W.5 W.6, W.7, W.8, W.9, W.10 SL.1, SL.2, SL.3, SL.4, SL.5, SL.6 L.1, L.2, L.3, L.4, L.5, L.6
W.5.JII.3	Self-edit a variety of original pieces suitable for publication (e.g., basic features, basic news, captions, headlines, poetry, <i>secondary coverage</i>)	RL.3 RI.1, RI.2, RI.3, RI.4, RI.5, RI.6, RI.7 W.5 L.1, L.2, L.3, L.4, L.5, L.6
W.5.JII.4	Revise a variety of original <i>journalistically sound</i> pieces suitable for publication (e.g., captions, headlines, basic news, basic features, <i>secondary coverage</i>)	RI.1, RI.2, RI.3, RI.4, RI.5, RI.6, RI.7, RI.10 W.5, W.6, W.7, W.8, W.9, W.10 L.1, L.2, L.3, L.4, L.5, L.6

Strand: Photography

Content Standard 6: Students will demonstrate a working knowledge of photographic principles.

Connections to
CCSS – ELA

P.6.JII.1	Produce visual content for media (e.g., photos, <i>video streams</i> , <i>vlogs</i>)	RI.4, RI.7 SL.5
P.6.JII.2	Analyze the role of <i>photojournalism</i> within media	RI.1, RI.7 W.6, W.10 SL.2, SL.5 L.1, L.2, L.3, L.4, L.5, L.6

Glossary for Journalism II

Code of Ethics	Moral code and standards to which journalists adhere
Color harmony	A pleasing arrangement of color
Column layout	Vertical lines that provide a framework for a page
Journalistically sound	Adheres to the journalistic guidelines for writing and design based on objectivity, responsibility, and credibility
Photojournalism	Telling a story for publication through the medium of photography
Secondary coverage	Additional coverage of material not provided in the main/primary coverage of the story (e.g., diagrams, informational graphics, maps, quote collections, sidebars, timelines)
Typography	The use of text as a graphic element in design
Video streams	Video embedded within a story
Vlogs	Video log embedded in online media