

Journalism III

Curriculum Frameworks

2012

Course Title: Journalism III
 Course/Unit Credit: 1
 Course Number: 415020
 Teacher Licensure: Please refer to the Course Code Management System (<https://adedata.arkansas.gov/ccms/>) for the most current licensure codes.
 Grades: 9-12
 Prerequisite: Journalism I, Journalism II

Journalism III

Journalism III is a two-semester course designed to immerse students in the production process through an advanced study of media production. Students will employ journalistic skills in media. Students will use academic knowledge gained in Journalism I and II to assume leadership roles and/or become advanced writers, designers, and photographers. Writing, technology, and visual and electronic media are used as tools for learning as students create, critique, and produce. Students will adhere to journalistic guidelines for writing and design, which include objectivity, responsibility, and credibility. Journalism III does not require Arkansas Department of Education approval.

Prerequisites: Journalism I, Journalism II

Strand	Content Standard
Law and Ethics	1. Students will evaluate legal and ethical issues.
History	2. Students will develop knowledge of the history and role of journalism in society.
Management and Organization	3. Students will demonstrate a working knowledge of staff management and organization.
Design and Production	4. Students will create designs for media.
Writing	5. Students will create various pieces of journalistically sound writing.
Photography	6. Students will demonstrate a working knowledge of photographic principles.

Note: In this document specific grade bands (9-10 and 11-12) are not included in the connections to the Common Core State Standards for English Language Arts & Literacy in History/Social Studies, Science, and Technical Subjects (CCSS-ELA). The appropriate grade band should be selected based on the desired level of rigor.

Strand: Law and Ethics

Content Standard 1: Students will evaluate legal and ethical issues.

		Connections to CCSS – ELA
LE.1.JIII.1	Evaluate legal and ethical concepts in journalistic works	RI.4, RI.8, RI.9 W.1, W.2, W.4, W.5, W.6, W.8, W.10 SL.1, SL.2, SL.3, SL.4, SL.5 L.1, L.3, L.4, L.5, L.6
LE.1.JIII.2	Evaluate various legal restrictions placed on the press and electronic media	RI.4, RI.8 W.1, W.2, W.4, W.5, W.6, W.8, W.10 SL.1, SL.2, SL.3, SL.4, SL.5 L.1, L.3, L.4, L.5, L.6
LE.1.JIII.3	Apply ethical responsibilities to journalistic work	RI.4 W.1, W.2, W.4, W.5, W.6, W.8, W.10 SL.1, SL.2, SL.3, SL.4, SL.5 L.1, L.3, L.4, L.6

Strand: History

Content Standard 2: Students will develop knowledge of the history and role of journalism in society.

Connections to
CCSS – ELA

H.2.JIII.1	Evaluate the role of journalism in a democratic society	RI.7, RI.8, RI.9 W.1, W. 2, W.9b, W.10 SL.1, SL.2, SL.3, SL.4, SL.5 L.1, L.2, L.3, L.4, L.5, L.6
H.2.JIII.2	Analyze the effectiveness of journalism in contemporary society	RI.7 W.1, W.2, W.9b, W.10 SL.1, SL.2, SL.3, SL.4, SL.5 L.1, L.2, L.3, L.4, L.5, L.6
H.2.JIII.3	Evaluate photography in contemporary journalism (e.g., emotional connection, how photos enhance text, reader response, storytelling quality of the photo)	W.1, W.2, W.9b, W.10 SL.1, SL.2, SL.3, SL.4, SL.5, L.1, L.2, L.3, L.4, L.5, L.6

Strand: Management and Organization

Content Standard 3: Students will demonstrate a working knowledge of staff management and organization.

Connections to
CCSS – ELA

MO.3.JIII.1	Evaluate staff organizational and time management strategies necessary to meet production schedules	RI.7 SL.1, SL.2, SL.3
MO.3.JIII.2	Evaluate the existing staff plan for financing media productions	RI.7 SL.1
MO.3.JIII.3	Evaluate the existing staff plan to maximize the circulation of the media	RI.7 W.1, W.2, W.4, W.5, W.7, W.10 SL.1 L.1, L.2, L.3, L.4, L.5, L.6

Strand: Design and Production

Content Standard 4: Students will create designs for media.

Connections to
CCSS – ELA

DP.4.JIII.1	Evaluate available technologies used in publishing to create appropriate media	RI.7 W.1, W.2 SL.1, SL.2, SL.3, SL.4, SL.5 L.1, L.2, L.3, L.4, L.5, L.6
DP.4.JIII.2	Apply appropriate advanced design principles and trends for media production (e.g., <i>color harmony, grid layout, special graphic effects, typography, Web design</i>)	RI.7 SL.1, SL.2, SL.3, SL.4, SL.5 L.6
DP.4.JIII.3	Evaluate content for selected media through reporting, writing, editing, photography, layout, and design	RI.7 W.5, W.6 SL.1, SL.2, SL.3, SL.4, SL.5 L.1, L.2, L.3, L.4, L.6

Strand: Writing

Content Standard 5: Students will create various pieces of journalistically sound writing.

Connections to
CCSS – ELA

W.5.JIII.1	Evaluate original interview questions using advanced research skills in various forms of writing	RI.3, RI.7, RI.10 W.2, W.4, W.5, W.6, W.7, W.8, W.9b, W.10 SL.1, SL.2, SL.3, SL.4, SL.5 L.1, L.2, L.3, L.4, L.5, L.6
W.5.JIII.2	Compose various forms of <i>journalistically sound</i> writing suitable for publication (e.g., columns, essays, features)	W.1, W.2, W.3, W.4, W.5, W.6, W.7, W.8, W.9, W.10 SL.1, SL.2, SL.3, SL.4, SL.5, SL.6 L.1, L.2, L.3, L.4, L.5 L.6
W.5.JIII.3	Revise various forms of <i>journalistically sound</i> writing suitable for publication (e.g., columns, essays, features)	RI.1, RI.2, RI.3, RI.4, RI.5, RI.6, RI.7, RI.10 W.5, W.10 L.1, L.2, L.3, L.4, L.5, L.6
W.5.JIII.4	Edit various forms of writing suitable for a <i>journalistically sound</i> publication: <ul style="list-style-type: none"> • peer edit • self-edit 	RL.3 RI.1, RI.2, RI.3, RI.4, RI.5, RI.6, RI.7 W.5 L.1, L.2, L.3, L.4, L.5, L.6

Strand: Photography

Content Standard 6: Students will demonstrate a working knowledge of photographic principles.

Connections to
CCSS – ELA

P.6.JIII.1	Integrate appropriate photographic pieces into media	SL.1, SL.4, SL.5
P.6.JIII.2	Evaluate the role of <i>photojournalism</i> within media	RI.4, RI.7 W.6, W.10 SL.2, SL.5 L.1, L.2, L.3, L.4, L.5, L.6

Glossary for Journalism III

Color harmony	A pleasing arrangement of color
Grid layout	The underlying pattern of horizontal and vertical lines to provide visual organization for a page
Journalistically sound	Adheres to the journalistic guidelines for writing and design based on objectivity, responsibility, and credibility
Photojournalism	Telling a story for publication through the medium of photography
Special graphic effects	Computer-generated effects such as drop shadow, gradients, transparency, overlays, and opacity
Typography	The use of text as a graphic element in design