

March 1, 2016

Alexandra Boyd, Charter School Program Advisor
Arkansas Department of Education
Four Capitol Mall
Little Rock, Arkansas 72201
ade.charterschools@arkansas.gov

RE: OPEN ENROLLMENT PUBLIC CHARTER SCHOOL LETTER OF INTENT

Dear Ms. Boyd,

Please accept our letter of intent to apply for an open-enrollment public charter school during the 2016 application cycle.

FULL LEGAL NAME OF ELIGIBLE ENTITY: ESSENTIAL ADVANTAGE, INC. which has applied for non-profit status through 501(c)(3) of the Internal Revenue Code

CONTACT: James Clay Hendrix, 21114 W Hwy 62; PO Box 995; Lincoln, AR 72744 (479) 422-5824
clayhendrix@gmail.com

DESCRIPTION OF ENTITY: Essential Advantage, Inc., provides high quality choices to students in grades kindergarten through 12 and their families in the State of Arkansas by providing an individual, self-paced education preparing students for their path after high school.

PROPOSED SCHOOL NAME: The Essential Advantage Academy

LOCATION AND SCHOOL DISTRICT: Fayetteville School District, exact location to be determined.

GRADE LEVELS OF STUDENTS: K-12

NUMBER OF STUDENTS: 1,000 students SY17-18; 2,000 students SY18-19; 3,000 students SY19-20

DESCRIPTION OF THE PROPOSED SCHOOL: Essential Advantage Academy will provide an engaging virtual learning experience for students across the state and a face-to-face learning experience for local students. Students in the secondary grades will have multiple pathways to help them prepare for life after high school.

This letter of intent was also sent to Paul Hewitt, Superintendent of the Fayetteville School District in the same email.

Regards,



James Clay Hendrix