



HAAS HALL ACADEMY

EVERY SCHOLAR, EVERY DAY – COLLEGE BOUND
3155 NORTH COLLEGE AVENUE, SUITE 108
FAYETTEVILLE, AR 72703.3500
(479) 966.4930 | (479) 966.4932 – FAX | HAASHALL.ORG

VIA ELECTRONIC MAIL: ade.charterschools@arkansas.gov, mpoore@bentonvillek12.org

Friday, May 16, 2014

Arkansas Department of Education
Charter School Office
Four Capitol Mall, Room 105-C
Little Rock, AR 72201

RE: Letter of Intent to Apply for an Open-Enrollment Public Charter School

The purpose of this correspondence is to inform you of our intent to replicate Haas Hall Academy in Bentonville, AR. The sponsoring entity, The Academy, Inc., is a 501 (c) (3) non-profit corporation. The Academy, Inc. received 501 (c) (3) status in 2003.

We are currently looking at a facility on SE Walton Boulevard, in the Bentonville School District. The location has traffic signals and an access road for efficient and safe traffic management to and from the facility.

Haas Hall Academy Bentonville will initially seek an enrollment cap of 500 and serve scholars grades 7-12 with high intensity of purpose. Haas Hall Academy Bentonville will provide its scholars with the same accelerated, college-preparatory program that has made our Fayetteville campus the #1 ranked public high school in the state of Arkansas for the third consecutive year, according to *U.S. News and World Report*, and the 83rd best public high school in the nation.

Two schools, one community, one mission. Haas Hall Academy: Every Scholar, Every Day—
College Bound!

Sincerely,

Dr. Martin W. Schoppmeyer, Jr.
Founder and Superintendent of Schools
3155 North College Avenue, Suite 108
Fayetteville, AR 72703
MartinSchoppmeyer@haashall.org
(479) 966.4930

Cc: Mr. Michael Poore
Superintendent, Bentonville Public Schools
File

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Arkansas Department of Education
Charter and Home School Office
May 16, 2014