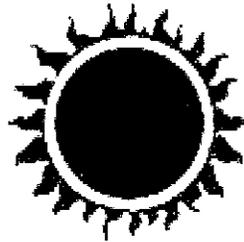


Received

JUN 28 2012

Charter/Home Schools



**KidSmart Educational Services**

**Dr. Mary Ann Duncan, Program Coordinator  
Arkansas Department of Education  
Public Charter School Office  
Four Capitol Mall, Room 105-C  
Little Rock, Arkansas 72201**

**Dear Dr. Duncan,**

Please accept this as KidSmart Educational Services' letter to inform you that our organization intends to apply for an open-enrollment charter school for the 2013-2014 school year. The proposed charter school will be located at 3425 Baseline Road and proposes to serve students in grades Kindergarten through fifth grade with an enrollment cap of 200 students. Our curriculum will focus primarily on teaching academic content in Spanish and English. Spanish is the language chosen in the charter because it is the most viable language. Also, there is a large, existing, available population in the Bryant, Benton, North Little Rock and Little Rock area who speak the language and can support the proposed charter school's goals.

KidSmart Educational Services is a 501 (c) (3) non-profit organization established in 1998. KidSmart's vision is to assist students in becoming proficient in the core academic areas. We are equally committed to providing customized academic tutoring and test preparation programs to help students of all ages succeed. Our goal at KidSmart Educational Services is to make sure that children have the attention they need in order to succeed in an academic environment.

**Respectfully Submitted,**

A handwritten signature in black ink that reads "Tiffany Pettus". The signature is fluid and cursive, with a long horizontal line extending to the right.

**Tiffany Pettus  
KidSmart Educational Services  
Tiffany Pettus, Program Coordinator  
Box 195111  
Little Rock, AR 72209  
501.612.0864  
1-800-296-6840  
[songbirdmedia@juno.com](mailto:songbirdmedia@juno.com)**