

Student Video Contest: Arkansas’s Education for a New Generation Judging Rubric

School: _____

Reviewer: _____

District: _____

Date: _____

Tier 1 - any responses of “no” to level 1 questions indicate that the submission may be disqualified

1.	Was a contest entry form submitted with all required signatures?	Yes	No
2.	Is the video within the required time limits (60 to 120 seconds)?	Yes	No
3.	Was the video submitted in the correct format?	Yes	No
4.	Was the submission deadline met?	Yes	No
5.	Were releases, proof of ownership, or fair use determinations provided for copyrighted materials?	Yes	No
6.	Did the district assure that written releases for every person who was involved or appeared in the production of the video were provided?	Yes	No
7.	Was the video free of any content that <ul style="list-style-type: none"> • violates state laws of Arkansas; • violates federal laws of the United States; • promotes illegal behavior; • supports racial, religious, sexual, or other invidious prejudices; • advocates sexual or violent exploitation; • invades the privacy of any person; • supports or opposes a candidate for an elective office or an elected official (past or present); • advocates for the passage or defeat of legislation or a ballot measure; or • otherwise should be deemed inappropriate by the Arkansas Department of Education? 	Yes	No
8.	Was the production submitted by an Arkansas elementary or secondary public school?	Yes	No
9.	Was this the only production submitted by this school?	Yes	No

Notes: _____

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	Disagree Strongly	Disagree	Tend to Disagree	Undecided	Tend to Agree	Agree	Agree Strongly	Points Received
CONTENT								
The video clearly demonstrates how the school and its students are benefiting from the Common Core State Standards.	<input type="checkbox"/> 0	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	
The video presents a compelling argument for why Arkansas should be part of the CCSS initiative.	<input type="checkbox"/> 0	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	
CREATIVITY								
The video presents its message in a manner that is appealing to a broad audience.	<input type="checkbox"/> 0	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	
The video draws in the viewer and keeps his/her attention.	<input type="checkbox"/> 0	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	
The video is unique and contains original content.	<input type="checkbox"/> 0	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	
TECHNICAL QUALITY								
The videography is of sufficient quality to be presented on network television.	<input type="checkbox"/> 0	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	
The editing of the video does not detract from the content.	<input type="checkbox"/> 0	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	
The audio of the production is clear and easy to understand.	<input type="checkbox"/> 0	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	
OVERALL PRESENTATION								
The video is one that the Arkansas Department of Education and its partners should showcase.	<input type="checkbox"/> 0	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	
Total Points (54 possible)								