



Funding Opportunity

SY 2015-2016

USDA's Fresh Fruit & Vegetable Program

Presented by:

Evonne Rayson, FFVP Coordinator

Arkansas Department of Education, Child Nutrition Unit

(501) 324-9502

February 5, 2015



FFVP Program Expansion

Year	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15
Funding \$	752,488	1,047,831	1,600,098	2,301,796	2,381,922	2,411,047	2,535,731
Funded Schools	30	47	78	115	120	125	87
Kids Funded	11,532	20,122*	31,421*	43,259	45,422	47,394	32,843

* Schools dropped or added mid-year





SY 2015-2016

- Arkansas' Proposed Funding
 - Expected to increase, waiting to hear from USDA
 - Depends on the Federal Budget and the amount allocated to FFVP
- Student Funding
 - \$50-75 per Enrolled Student
 - **For students enrolled in K-8 grade, per USDA guidelines. Preschools will not be funded in SY2015-2016.**
 - Included in October 1, 2014 LEA's enrollment



Before Applying...

- Make sure administrators, teachers and the community will be supportive of the program!
- Ensure the district has the means to carry-out the program:
 - Labor
 - Space
 - Time





Goals of the FFVP

- Create healthier school environments by providing healthier food choices
- Expand the variety of fruits and vegetables students experience
- Increase student's consumption of fruits and vegetables
- Make a difference in children's diets to impact their present and future health





Applying for FFVP

- One application for each school is required
- Completing an application does not guarantee funding
- Funding will be based on Free/Reduced Percentages and a complete application
- Schools should document their planned procedures for implementing FFVP



Instructions for Completing the FFVP Application

- Complete the header portion of both pages
 - District name
 - School name
 - LEA and County
- Complete the top portion of the application
 - Elementary School Name
 - Address of the FFVP Contact Person (this is the address where grant award letters and all correspondence related to FFVP will be mailed)
 - The school's grade levels
 - check “yes” or “no” if there will be changes to grade configuration in SY2015-16



Certification of Approval

- In the Certification of Approval statement, add the school's name
- Signatures required (no exceptions)
 - School FFVP Contact Person
 - School Cafeteria Manager
 - School Principal
 - Child Nutrition Director
 - Superintendent
- Include each person's printed name, email, phone number, and fax number



Completed by ADE, CNU

- The gray box on the application will be completed in our office
 - Using certified data from October 1, 2014
 - Percentage of students eligible for free/reduced price meals
 - Official School Enrollment
- Per USDA recommendations, ADE, CNU will make grant awards based primarily on this data for schools who complete an application.



Application Check-Sheet

- Includes criteria which are highly encouraged by USDA and ADE, CNU for successful implementation of FFVP
- Discuss and plan for each criterion
- As the plans are made and documented, check-mark the box next to that criterion
- All criteria should be check-marked

Assistance Available

- If the school is having difficulty planning for or understanding any criterion, they are encouraged to call ADE, CNU for assistance:

Evonne Rayson

FFVP Grant Coordinator

(501) 324-9502





Planning and Preparing for FFVP

- Schools should document planned procedures for implementing FFVP and keep documentation on file to be reviewed during personnel training and Administrative Reviews by ADE, CNU
- The documentation is not required for the grant application (do not send to CNU)
- Grant application simply includes the check-list that the plans have been made and documented and that procedures have been discussed

Criteria to Consider in Your Planning

- Effective and Efficient Use of Resources
- Means of Delivery and/or Service of Fruits and Vegetables to Students
- Partnerships
- Promotion of Fruits and Vegetables to Students
- Nutrition Education Activities



Effective and Efficient Use of Resources

- Identify use of project resources (district and FFVP funds) such as labor, storage available for fresh fruits and vegetables, and others
- Ensure the support and commitment of school food service, school administration, and teachers





Effective and Efficient Use of Resources

- Detail the responsibilities of each of the key personnel: planning, purchasing, storage, and distribution
- Clarify the involvement of volunteers to assist with distribution of fruits/vegetables





Distribution of Fruits/ Vegetables to Students

- Be creative and clever
- Ensure produce is distributed at least two times per week between breakfast and lunch or after lunch (prior to the end of the school day)
- Detail how the distribution of the product to the students will be coordinated by a project manager among school food service, administration, and teachers
- Ensure proper food safety procedures are followed, including training teachers on proper hand-washing and serving methods





Partnerships

- Establish partnerships with organizations funded from non-federal resources to provide additional resources to implement program





Promotion of Fruits and Vegetables to Students

- Develop new and effective promotions of fruits and vegetables
- Promote FFVP to each student's family
- Use FFVP as an opportunity to market





Nutrition Education Activities

- Plan how FFVP will be incorporated into nutrition education and activities to promote good health for all grade levels participating in the school
- Detail anticipated collaboration among teachers, parents, food service personnel, wellness committee, and Arkansas Consolidated School Improvement Plan (ACSIP) personnel assigned to the Wellness Priority and communicate the responsibilities to key personnel



Requirements of Schools Who Receive FFVP

- Monthly Claims for Reimbursement
- Proper Use of Funds
- Additional Expectations



Reimbursement of FFVP Expenses

- Monthly Claim for Reimbursement
 - Strictly for FFVP
- Documentation of All Expenses
 - Delivery Invoices
 - Signed Time Sheets



Use of Funds

- Primarily to purchase, prepare and distribute fresh fruit and fresh vegetables
 - Served at NO charge to ALL students
 - At times OTHER than lunch and/or breakfast
- REIMBURSEMENT of ACTUAL PROGRAM EXPENSES





Allowable FFVP Expenses

- Fresh Fruit / Fresh Vegetables
- Non-Food Supplies – necessary to implement the program (paper plates, napkins, etc.)
- Value added services (pre-cut produce, ready-made produce trays and delivery charges)
- Salaries and fringe benefits for preparing, serving, clean up, etc.



Allowable FFVP Expenses

- “Administrative Costs” – LIMITED 10% of total school award
 - Planning and managing paperwork required by the program
 - Purchasing equipment necessary to implement the program





Allowable FFVP Expenses

- Note: Schools must provide written justification for equipment purchases
 - Form provided by ADE, CNU
 - Explanation as to why equipment is needed and why current equipment is not sufficient
 - Must identify how many times FFVP will be offered per week and how many times deliveries are received per week/month
 - Prorating should be taken into consideration





Not Allowable Expenses

- Promotional Activities
- Supplement Lunch or Breakfast Meals
- Nutrition Education Materials / Activities
- Indirect Costs
- Other Administrative Costs not specifically listed as “Allowable” including overtime labor
- Canned, frozen, vacuum packed fruits / vegetables, fruits/vegetables injected with fruit flavoring
- Any other food items NOT fresh fruit or fresh vegetable



Participating Schools Expectations

- Schools **MUST** maintain all program documentation for a period of at least 5 years
- Schools **MUST** agree to participate in any program evaluation and be able to provide information related to participation, purchases, costs and other program information as requested



Participating Schools Expectations

- Schools **MUST** agree to program monitoring requirements
- All awarded schools **MUST** agree to attend training prior to implementing the FFVP





Application Deadline

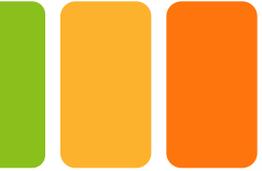
- DEADLINE for **RECEIPT** of Application by ADE, CNU
 - **Friday, March 13, 2015 – 4:30pm**
 - Mail –
 - Evonne Rayson, FFVP Grant Coordinator
Child Nutrition Unit, Arkansas Dept. of Education
2020 W. Third Street, Suite 404
Little Rock, AR 72205
 - **Fax NOT Accepted**



FFVP and Beyond

- Improved health for students now and in the future
- Provides means for achieving goals for school wellness and nutrition education
- Opportunities for marketing the Child Nutrition Programs
- Farm to School opportunities





FFVP Comments





Paris

I want to thank you for giving us this opportunity to share this program with our students. They (the students) love getting the fruit & veggies.

- Vicki Churchman, CND





Piggott

My students love getting fruit. They especially like the bananas!!!! They are disappointed when the "fruit lady" doesn't come everyday! I enjoy the fruit, too!!!! This has been a wonderful program for our students at Piggott Elementary!

- Laura, Teacher





Piggott

I think the fresh fruit program is great! I think for some children this is the only time they get fresh fruit in their diet. I also believe that for some children the fruit at school is the only experience they might get for different fruits such as mango or kiwi. I feel this program is very helpful and beneficial to our school.

- Sherry Moore, School Nurse





Bismarck

The program can be used for educational purposes, I have found that it is has become very important to the nutrition of my students. As we all have, there are students that the only nutritional meal they receive is at school. To be able to also offer nutritional snacks is as important! I have also found that my students will try something new for me that they may not have access to at home. I absolutely love this program and am so grateful our school takes part.

- Shari McSwain, Kindergarten Teacher





Searcy

The program gives us the opportunity to buy unique items, like mangoes and baby kiwis, that our regular funding doesn't allow us to provide at lunch and breakfast. I think this is a wonderful way to increase student and teacher consumption of fruits and vegetables. Parents tell me their kids really enjoy the program and have started asking them to buy some of the items they have gotten at school. This has had a big impact on eating habits.

- Charlotte Davis, CND





Searcy

A lot of kids haven't been exposed to some of the fruits and veggies we have through the program. The kids look forward to it every day. It's a great program.

I think it's a positive way to introduce our lower income children to healthy veggies and fruit.

- Searcy teachers





Berryville

For our kids, I think it has gotten them used to eating more raw fruit and trying different kinds of fruit and vegetables. It also gives us a chance to give them the fruits and vegetables that we would not be able to afford.

- Denise Vanhook, CND





Harrison

Thanks so much for this healthy life style learning opportunity. The students look forward to this snack. I have used the fruit as a science lesson a few times and used the bananas when we were studying primates and animals that are herbivores (plant eaters). I personally had never eaten a red pear so I have expanded my horizon as well. There is a great lesson that I taught with the apple by cutting it so there is a “star” in the middle. In the past I had to purchase the apples with my own money. It is great to have this available for the students.

- Barbara, Teacher





Harrison

We have a standing order with a local vendor who takes care of any problems(if they occur) immediately. Our standing order will adjust as different foods come into season. Our orders are delivered on Monday mornings for the week ahead to ensure our produce is at the best condition to serve the students. As extra fruit adds up, we cut back on the next week's order to serve the excess food and not waste money. Our experience has been that the students had received raw vegetables on their lunch trays that they preferred fruit as their snacks. Listen to your customers! We try not to serve fruits that are too messy because of the classroom setting. We have not had any negative comments so far. Thanks for such a wonderful program.

- Charlene Baker, CND



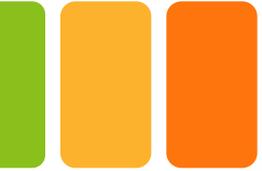


Hope

From principles to teachers and food service workers and my own observations our primary k-4 and 5-6 graders eat the fruit and vegetables first then the other foods. They ask me at church or uptown what we are having the next day for fruit. Our teachers have used them as object lessons during class time. I have had parents tell me the kids go to the produce isle to pick out snacks for home. I know this program has impacted our students and parents.

- Deanna Gilbert, CND





Questions or Comments?

