



**Student Safety Topic:
Red Ribbon Week (Oct. 23-31, 2017)**

What is Red Ribbon Week?

During Red Ribbon Week, parents, educators, students and communities unite to show their commitment to living a drug-free lifestyle.

Why It's Important

It is important to talk to your child/student about the harmful effects of drug abuse. Did you know that teens whose parents talk to them regularly about the harmful affects of drugs are 42% less likely to use drugs (National Family Partnership)?

Prepare Your Child/Student

- Promote a drug-free lifestyle at home/school throughout the year.
- Discuss possible situations and talk about ways to say "NO" to drugs and alcohol.
- Look for teachable moments in the news or in conversations.

Remember:

Be sure to have these important discussions with your child/student! If you suspect drug or alcohol use, intervene immediately!

**Drug
Free**

**College-Career Readiness Topic:
Parent-Community Engagement**

Communication is Key



When schools, families, and community members partner together, students always win! Begin forming these partnerships by setting up face-to-face meetings for meaningful, two-way conversations. Decide on a time that works best for everyone. Then schedule regular meetings where you can have open discussions about ways everyone can work together to help all students in the community and at school.

**Develop a Plan
for Student Success**



Determine the Need: Consider the students' needs. Would an after school tutoring program be beneficial? How would a mentoring program help students achieve their goals both in school and in life?

Identify Resources: Next, identify existing resources that are available. Is there a parent or community member who would serve as an outstanding role model for students? Which parents and teachers are available to provide extra assistance before or after school?

Set Goals: Once you identify everyone's roles and have a plan, set goals you want to accomplish together and timelines for accomplishing them. Remember to determine how you will measure your success.

Remember: Everyone plays an important role in helping students achieve success. How will you contribute?

Start the Conversation...

- What activities are scheduled during Red Ribbon Week?
- How can I promote a drug-free lifestyle throughout the year?
- What community activities are available that support a drug-free lifestyle?
- How can I encourage the community to be actively involved in my child's/my student's school?
- How will parent and community engagement help my child/my student academically?
- How can I become more engaged in my community?

**Visit our webpage for additional
resources and links!**

<http://www.arkansased.gov/divisions//communications/my-childmy-student>