



<http://www.arkansased.gov/divisions/communications/my-childmy-student>



The My Child/My Student public awareness campaign encourages positive, productive and ongoing communication between parents and teachers. This communication is essential to a child’s academic success.

Each month the campaign features a college and career readiness topic and a student safety topic. Each topic includes questions for parents and teachers to consider when communicating with each other.

### 2017-2018 Topics List

Month	College & Career Readiness Topic	Student Safety Topic
August	Setting Goals	School Bus Safety
September	R.I.S.E. Arkansas	Mental Health Awareness
October	Parent-Community Engagement	Red Ribbon Week
November	Volunteering	Cyber and Social Media Security
December	Building Character	Texting and Driving Hazards
January	Preparing for the Future	Child Abduction / Human Trafficking
February	Digital Learning	Health Awareness
March	Testing	Severe Weather Awareness Week
April	Internships / Job Shadowing	National Child Abuse Prevention Month
May	Keep Learning	Summer Safe Habits