



<http://www.arkansased.gov/divisions/communications/my-childmy-student>



The My Child/My Student public awareness campaign encourages positive, productive and ongoing communication between parents and teachers. This communication is essential to a child’s academic success.

Each month the campaign features a college and career readiness topic and a student safety topic. Each topic includes questions for parents and teachers to consider when communicating with each other.

2016-2017 Topics List

Month	College & Career Readiness Topic	Student Safety Topic
August	Back to School Routines	School Bus Safety
September	School Attendance / Parent-Teacher Conferences	National Preparedness Month
October	Read for Success	Red Ribbon Week
November	Technology Tools	Flu Prevention
December	Serving Others	Child Safety
January	Preparing for the Future	Bullying Prevention
February	Testing	Managing Stress
March	Setting Goals	Severe Weather Preparedness
April	Finish Strong	National Child Abuse Prevention Month
May	Preparing for Summer	Summer Safety