

2016 Flashing Red. Kids Ahead.

School Bus Safety Campaign

- It is illegal to pass a stopped school bus when its red lights are flashing, as students are present.
- **Campaign Dates:** Aug. 8 to Aug. 26, 2016
- **# of School Buses:** Approximately 5,500
- **# of Students Who Ride School Buses:** Approximately 250,000
- **Penalties:** Act 2128 of 2005 (Isaac's Law)
- **Campaign Sponsors:** Arkansas Department of Education, Arkansas Association of Pupil Transportation and Arkansas PTA



- **Promote Bus Safety:** Post pictures and videos promoting school bus safety using #2016FlashingRed. Email links to ade.communications@arkansas.gov.
- **Resources Available:** www.arkansased.gov/divisions/communications
- **Remember:** Flashing Red. Kids Ahead.